

NEWS RELEASE

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FOR IMMEDIATE RELEASE**

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bankcda CONDUCTING ONGOING FOOD DRIVE FOR NEEDY

Baskets have been placed in the lobbies of bankcda's Coeur d'Alene and Hayden branches to collect donations for area food banks on an ongoing basis. For the past three years, bankcda has held a Dollar Drive during the holidays to benefit area food banks. During this year's drive, a customer asked bankcda to consider collecting donations year-round to help fill the shortages food banks often feel the remaining months of the year.

"We encourage the community to help us meet the needs of the hungry by dropping off their non-perishable food and/or monetary contributions at one of bankcda's convenient locations," said Kim Nordstrom, bankcda's Vice President and Retail Operations Manager. "As the baskets fill up, we will deliver the donations to area food banks."

In 2007, the Bank's annual Dollar Drive netted \$1,072.12, resulting in a donation of \$536.06 to both the Coeur d'Alene and Post Falls food banks. Jim Walsh, Hayden Branch Manager, spearheaded a friendly competition between the Bank's branches and

loan department to see who could collect the most contributions. “Thanks to Jim, our customers’, directors’ and employees’ generosity, and each department’s quest for bragging rights, bankcda more than doubled the number of dollars collected this past Christmas,” said Ms. Nordstrom.

The \$90 million asset **bankcda** will celebrate its seventh year of operation in May 2008. Two branches meet the commercial and individual banking needs of the area. One is located at 1052 W Mill Avenue in Coeur d’Alene; the other is at 200 W Honeysuckle Ave (just off Hwy 95) in Hayden.

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