

NEWS RELEASE

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For Immediate Release

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bankcda CELEBRATES TENTH ANNIVERSARY

COEUR D'ALENE, ID – bankcda will be ten years old on Tuesday, May 17. President and CEO Max Faller attributes bankcda's success to the dedication and loyalty of its founders, shareholders, employees and customers who, he said, "believe in and support community banks."

bankcda continues to focus on the needs of the businesses and families in north Idaho, said Faller. "Because we, ourselves, are a small organization, we understand the needs of small-business owners."

Assets of the independent community bank have grown from \$16.3 million after its first ten months in business to year-to-date average assets of \$82 million. "We take pride in the fact that most of our loans support the neighborhoods where our depositors live and work," said Faller. "Additionally, most of our directors and employees reside in the community. That, coupled with the on-site accessibility of our officers and our involvement in local affairs, ensure we remain connected to the communities we serve."

In 2001, bankcda welcomed its first customers to a 3,400 square-foot facility at what was then Building A at 1620 Northwest Blvd. In October 2004, bankcda opened a branch in Hayden at 200 W. Honeysuckle. Four years later, the Coeur d'Alene branch moved to a 12,000 square-foot facility at 912 Northwest Blvd. Also in 2008, bankcda completed its reorganization as a subsidiary of a bank holding company. As a result of the reorganization, bankcda became the wholly-owned subsidiary of Coeur d'Alene Bancorp, an Idaho corporation.

bankcda is a state-chartered, FDIC-insured commercial bank headquartered in Coeur d'Alene, Idaho. Both the Coeur d'Alene and Hayden facilities as well as a courier service serve the commercial and individual banking needs of the area.

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