

NEWS RELEASE

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FOR IMMEDIATE RELEASE**

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MAX FALLER APPOINTED TO IBA BOARD

Max Faller, President and CEO of **bankcda**, was recently elected to the Idaho Bankers Association (IBA) Board of Directors at the Association's annual convention. The IBA is a statewide banker's trade association, representing all types and sizes of Idaho banks. Its primary purpose is to represent the Idaho banking industry in the area of state and federal government affairs, to provide educational programs to industry employees, and to serve as a forum for meetings and events that further enhance its members' ability to be preeminent providers of financial services.

A career banker, Faller has been in the industry since 1982, serving in various positions with First National Bank in Boulder, Colorado, and First Security Bank in southwest and north Idaho locations. In May 2001, he and 39 individuals joined to establish bankcda, a locally-owned state-chartered commercial bank focused on small businesses and individuals seeking personal banking relationships.

In addition to the IBA, Faller is active in the Coeur d'Alene community.

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